

Reference for Thomas Condran

Date: 21/10/24

To Whom It May Concern,

I am pleased to write this letter of recommendation for Thomas Condran, who was an outstanding student in my Marketing Strategy & New Product Development course at University of Wollongong where he topped the subject and showed insights far surpassing his peers!!!

During their time in my class, Thomas exhibited several qualities that I believe would make them an excellent candidate for any position in marketing or product development:

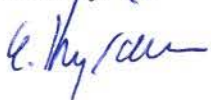
1. Strategic Thinking: Thomas excelled in developing comprehensive marketing strategies, showing a mature understanding of market dynamics and consumer behaviour.
2. Innovation in Product Development: Their final project demonstrated creativity and innovation in conceptualizing and developing a new product, backed by solid market analysis.
3. Market Research Proficiency: Their assignments and project work reflected a keen ability to gather, analyse, and apply market research data effectively.
4. Dedication and Reliability: Thomas maintained perfect attendance and consistently met all deadlines, demonstrating a strong work ethic.
5. Presentation Skills: Thomas consistently delivered clear, engaging presentations, effectively communicating complex ideas to the class.
6. Collaborative Ability: In group projects, they showed strong leadership and teamwork skills, contributing significantly to their team's success.

Thomas is that rare thing, a student that can think critically and read between the lines and figure out complex problems.

Do yourselves a favour and take him on in any capacity!

Please feel free to contact me if you require any additional information.

Sincerely,



Elias Kyriazis (Senior Lecturer University of Wollongong): (04) 25288056